Greene, Broillet Will Hold a Press Conference Tomorrow to Announce the Filing of a Product Liability Lawsuit Against a Pharmaceutical Maker of an OTC Brand of Ibuprofen for Children

for Tuesday (Dec. 28)

--(BUSINESS WIRE)--

WHAT: Tomorrow, the family of a 7-year-old girl, along with her attorneys, Browne Greene and Geoffrey S. Wells, will hold a 10 AM press conference at Greene, Broillet, Panish Wheeler’s offices at 100 Wilshire Boulevard, 21st Floor, Santa Monica, CA.

At that time, they will announce the filing of a product liability lawsuit against a leading pharmaceutical company which makes and distributes a popular over-the-counter brand of ibuprofen for children.

The lawsuit will allege that the drug maker’s failure to warn the public about the possible risk of Stevens-Johnson Syndrome makes this children’s product unsafe and dangerous to sell to customers.

WHO: A little girl, then age 6, came home from school complaining of a fever. Her parents gave her a popular over-the-counter brand of ibuprofen for children, which carried no warning labels of the possible risk of Stevens-Johnson Syndrome, a severe, adverse skin reaction. As a result of taking this medicine, the child (through her parents as guardian ad litem) will allege that she suffered from Stevens-Johnson Syndrome and is now blind and continues to have serious, ongoing medical problems as a consequence.

WHEN: TUESDAY, DECEMBER 28, 2004, AT 10:00 AM

WHERE: GREENE, BROILLET, PANISH WHEELER, LLP
100 Wilshire Boulevard, Twenty-First Floor
Santa Monica, CA 90401

PRESS CONTACT: Kathy Pinckert
Director of Marketing  Media Relations
Greene, Broillet, Panish Wheeler, LLP
Tel: 310-576-1200, extension 2248
Cell: 310-562-0691
Email: Kpinckert@gbpwlaw.com

Contacts
Greene, Broillet, Panish Wheeler, LLP
Kathy Pinckert, 310-576-1200, ext. 2248 cell: 310-562-0691 Kpinckert@gbpwlaw.com